



## Program Book Advertisement Form

### Tribal Archives, Libraries, and Museums 2012 National Conference

Pre-conference: Monday, June 4, 2012 ■ Conference: Tuesday-Thursday, June 5-7, 2012  
Hard Rock Hotel & Casino ■ Tulsa, Oklahoma

The full-color, spiral bound conference program book provides an opportunity to connect with tribal libraries, museums, and archives from throughout the world. Of added value to you, the book includes a directory of attendees, speaker bios, and other information that extend its shelf life as it becomes a useful reference tool long after the conference is over.

**ELECTRONIC PROGRAM** - As a marketing tool, electronic versions are distributed to over 3,500 individuals representing tribal and non-tribal libraries, museums, and archives. The Preliminary Program also will be available online at [www.atalm.org](http://www.atalm.org) before, during, and after the conference.

**PRINTED PROGRAM** - To serve the needs of the 600 conference attendees and provide archival copies to repositories across the nation, 1,000 program books will be printed and distributed. The program book is printed in full-color on high-quality stock and is wire-bound.

- **Payment is due at the time reservation is made. Artwork is due on or before February 29, 2012**
- All submissions are subject to approval of the Program Book Committee.
- A press-ready high resolution PDF is required. Art work may be sent via e-mail to [atalminfo@gmail.com](mailto:atalminfo@gmail.com). Artwork not submitted digitally must be camera-ready.
- Publication trim size is 8.5" x 11." Bleeds are allowed on full page ads (add minimum of 1/8 inch on all sides).
- Program is printed in color.
- In addition to program advertising, exhibitor and sponsorship opportunities are available.
- To apply for any of these opportunities, please complete the form below or go online to [www.atalm.org](http://www.atalm.org)

### ORDER RESERVATION FORM (MAY BE COMPLETED ONLINE AT [WWW.ATALM.ORG](http://WWW.ATALM.ORG))

Select one	Page Size	Measurements	Cost	Artwork attached	Artwork TBD before 4/29
<input type="checkbox"/>	Back Cover	7" W x 10" H	\$1,000	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	Inside Covers (front or back)	7" W x 10" H	\$750	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	Full Page	7" W x 10" H	\$500	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	Half Page Horizontal	7" W x 5" H	\$300	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	Half Page Vertical	4" W x 10" H	\$300	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	Quarter Page	3.5" W x 5" H	\$250	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	Business Card	3" W x 2" H	\$175	<input type="checkbox"/>	<input type="checkbox"/>
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If paying by check, please make it payable to ATALM and mail to Tribal Conference Office; Oklahoma Department of Libraries; 200 NE 18<sup>th</sup> Street; Oklahoma City, OK 73105. **QUESTIONS?** Phone 405-522-3515 or email [atalminfo@gmail.com](mailto:atalminfo@gmail.com)